



## **SUPPORTERS UNITE FOR COLOR THE WORLD ORANGE™ FOR CRPS/RSD AWARENESS**

New York, New York – October 30

The eighth-annual Color The World Orange™, aimed at spreading awareness of complex regional pain syndrome (CRPS), also known as reflex sympathetic dystrophy (RSD), is Nov. 1, 2021. Held globally on the first Monday of November each year, the event seeks to bring attention to this poorly understood pain disorder.

Around the world, almost 140 buildings, landmarks and bridges, including Niagara Falls, Bank of America Plaza in Dallas, Tower 42 in London, the CN Tower in Toronto, Eden Park in Auckland, New Zealand, the Bell Tower in Perth, Australia and Mansion House in Dublin are scheduled to be lit orange for this year's Color The World Orange™.

The easiest way to get involved is to wear orange and post a picture to social media with the hashtag: #CRPSORANGEDAY.

The seventh-annual Color The World Orange™ in 2020 sought to recognize our caregivers – doctors, nurses and physical therapists – who support CRPS/RSD patients everyday but last year did so bravely and graciously under trying situations

The sixth-annual Color the World Orange™ in 2019 saw 176 buildings, bridges and landmarks in nine countries including Niagara Falls, SSE Arena, Wembley in London, the Wrigley Building in Chicago and the Story Bridge in Brisbane, Australia lit orange for Color The World Orange™.

“Color The World Orange™ was started in 2014 to bring awareness to a debilitating pain condition that too few people know or understand,” the Color The World Orange™ team said. “The eighth-annual Color The World Orange™ will allow all those affected by CRPS/RSD to join together and show the world that while we are in pain, we are strong.”

About Complex Regional Pain Syndrome:

CRPS/RSD is a chronic condition characterized by continuous, intense pain, often described as burning, that is out of proportion to the severity of the initial injury.

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